



gear inc.



**TRUST & SAFETY**  
**CREATING A SAFER WORLD**  
**FOR ALL**

# CREATING A SAFER WORLD FOR ALL

We specialize in creating the safest environment possible for the online community. Through mastery of platform policies and community guidelines, we navigate complexities in virtually all types of content to keep platforms and users safe, and protect clients from external exposures and risks.



## A Trusted Partner

We partner with some of the world's biggest social media and content platforms to keep their users safe.

Presence in  
**24**  
countries



**6,000+**  
workforce



## Holistic Employee Wellbeing

Programs created with preventative and protective wellness frameworks to keep our employees safe.



**75+**

languages and dialects  
supported



## Digital-led Innovative Technology

We use the latest technology to deliver seamless experience that is reliable, transparent and agile.

# OUR TRUST & SAFETY SOLUTIONS



## Content Moderation

Whether text, video, image, audio or live streaming, our Content Moderation team will ensure a safe and engaging experience for your users and fuel your brand's growth on all digital platforms.

- Short and Long Form Videos
- Live Content
- Text, Image and Audio

## Fraud Prevention

Protect your platform and users against fraud risks with our prevention and detection programs.

- Monetization Integrity
- Advertisement Review
- Advertisement Labeling



## Game Moderation

Our game moderation solutions are designed to drive growth and elevate the player experience with user identity verification, community management, policy enforcement and safeguards, ensuring a truly safe and engaging user journey.

- Game Moderation
- Community Management

## AI Data Services and Operations

We handle all types of data across different languages to deliver enhancements to AI models and Machine Learning systems. With precision and accuracy, we harness our teams' cultural and market knowledge to achieve product development milestones.

- E-commerce
- Safety
- Search



## Global User Operations & Account Management

We provide customer service solutions for both internal teams and users on social media platforms, ensuring seamless communication and efficient account management.



# **GEAR INC**

is a trusted partner of  
**ONE OF THE LARGEST**  
**SOCIAL MEDIA AND**  
**CONTENT PLATFORMS**  
in the world

# WHAT WE DO FOR THEM



We keep the platform a **safe place** for **creativity and expression** to **retain users and attract new ones**.



Our **Short and Long Form Videos Moderation** maintains platform reputation by **removing harmful content** and **mitigating the spread of misinformation**.



Our **Live Content Moderation** allows viewers and creators to have an engaging experience through **safe and real-time interaction**. Dedicated teams look after key projects such as **High Value Creator, Gaming, E-commerce, and Multi-Live**.



Our **ADSO Content Moderation** provides safety and non-safety data annotation and search operation services for the client's international products. It also sets up the platform's algorithms from labeling, to building **personalized content recommendations** based on **user preferences**.



Our **Emerging Product** solution covers platforms that are currently **outside of the client's main product**. These products vary from social media, music apps, interactive AI, video and photo editing apps, streaming service apps, and gaming.

# KEEPING OUR EMPLOYEES SAFE

We are committed to ensuring that our team is supported so that they can thrive in their role and remain healthy in mind and body.



We have a curated employee wellbeing program available to employees from the moment they are considered for a role in the team, until long after they separate from the company.

## Hire to Retire Wellbeing Life Cycle



**Recruitment & Screening**



**Onboarding Process**



**Individual & Group Sessions**



**Wellbeing Resources**



**Crisis Plan**



**Offboarding Program**

With the use of AI and technology, we give employees access to Stress Reduction and Mindfulness programs.



Health & Wellness Initiative  
of the Year - Business Services  
Gear Inc



# LET'S TALK

Ready to take proactive steps in safeguarding your platform and users? Book a free consultation with our dedicated sales team to find out how our Trust and Safety solutions can help you.

Email: [info@gearinc.com](mailto:info@gearinc.com)

Website: [www.gearinc.com](http://www.gearinc.com)

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